



Dr. Vithalrao Vikhe Patil
Foundation
Ahmednagar



Dr. Vithalrao Vikhe Patil Foundation's
**INSTITUTE OF BUSINESS MANAGEMENT
AND RURAL DEVELOPMENT**

- Approved by AICTE, New Delhi, Govt. of Maharashtra
- Recognised U/S 2(f) & 12 (B) of UGC Act 1956, New Delhi
- Permanently affiliated to the SPPU, Pune.
- Recipient of the 21st Dewang Mehta B School Award for the Educational Leadership 2013

MANAGE TO LEAD WORLD WIDE

MBA-MCA
Ph.D. Research Center

Best Institute Award by SPPU, Pune
NAAC "A" Grade Accredited Institute

PROSPECTUS
2020-2021

IBMRD | www.ibmrd.org

➤ OUR INSPIRATION

Dr. Vithalrao Vikhe Patil, the pioneer of sugar co-operative movement, who had a humble beginning, was chiefly instrumental in organizing the much exploited sugarcane growers of the 44 villages, in around Pravaranagr, way back in 1948, and establishing Asia's first co-operative sugar factory, which was commissioned in 1950. Born in a farmer's family at Loni in 1901, he was distressed by the pitiable plight of the poor, the illiterate and the downtrodden peasantry who were exploited by the moneylenders, feudal the lords, and private sugar factory owners. In those days the local peasantry of Pravara area had to face difficulties in marketing of sugar cane, as conversion of sugarcane into sugar was totally uneconomical and the jaggery prices, reached the rock bottom.

Therefore, Padmashree began exploring ways of uplifting the farmers of this region. It dawned on him that co-operative movement was the only ideal medium to reach his end. Thus, led off the saga of co-operative movement in India. He initiated the cooperative movement as a tool for social, educational & economic upliftment of the rural masses. His untiring efforts changed the rural scene of Maharashtra and created awareness amongst the people to guide a prospective purposeful life. He was awarded "Padmashree" - the distinguished title in appreciation of his life's work with the co-operative movement, honored by President of India, Late. Dr. Rajendra Prasad in 1961. He was felicitated with the honorary D.Lit. degree by University of Pune in 1978 and Doctor of Science in 1979 by Mahatma Phule Krishi Vidyapeeth, Rahuri. To realize the visionary thoughts, his worthy son - Late Padmabhushan Shri. Balasaheb Vikhe Patil, then Minister of Heavy Industries and Public Enterprises, established "Dr. Vithalrao Vikhe Patil Foundation". While working for the economic prosperity of the farmers, Padmashree Vithalrao was also conscious of the needs of their children, especially that of quality education. It was not long before he once again used his co-operative mantra to ensure the direct participation of the sodbusters in this project. The farmers contributed towards the education fund from every tonne of the sugar can sent to the factory.



LATE DR. VITHALRAO VIKHE PATIL

PADMASHREE AWARDEE

(29 August 1901 - 27 April 1980)

INSPIRATION

➤ OUR FOUNDER

Worthy son of Late Dr. Vithalrao Vikhe Patil, a Leader of reckoning in Maharashtra State, Member of Parliament for over two decades took upon himself the arduous task of translating the dreams of his farther into concrete realities by meticulous, punctilious planning and by offering dynamic and programmatic leadership to the Society. He adopted a strategy to raise awareness amongst the small peasants and the rural poor, through spread of technical and non-technical education which we called it Social Transformation Through Education.

He was founder trustee of Dr. Vithalrao Vikhe Patil Foundation Ahmednagar, Pravara Institute of Research and Education in Natural and Social Science Pravarnagar, Dr. Vithalrao Vikhe Patil institute of Technology & Engineering, Pravaranagar, Dr. Vikhe Patil Foundation, Pune, Pravara Rural Medical Trust, Loni Pandit Jawaharlal Neharu Academy for performing Arts Pravaranagar, Pravara Co-Op. Dairy Society for Villages. Dr. Vikhe Patil Foundation, Nashik Center, Shirdi Sai Rural Institute Rahata Since 1997 and Managing trustee of Pravara Medical Trust Loni and Shirdi Sai Rural Institute Pravara.

He was Founder of Parner Co-operative Sugar Factory, Parner, Dist. Ahmednagar, Jagdamba Co-operative Sugar Factory Karjat Dist. Ahmednagar, Vridheshwar Co-operative Sugar Factory, Pathardi, Pravara Sahakari Bank Ltd., Loni.

The Government of India acknowledging his contribution to the sustainable development of Rural India conferred prestigious civilian award namely Padmabhushan 26th January 2010. Mahatma Phule Krishi Vidyapeeth Rahuri Awarded Honorary Degree of "Doctor of Science" on 29th Nov 2013 for his contribution in agriculture and science.

Late Dr. Balasaheb Vikhe Patil soon realized that financial freedom alone would not suffice to free his fellow farmers from decade of poverty and distress. He incepted many world class renowned institute and institutions that would ensure upliftment of the downtrodden to enable them to stand up and walk along other sections of society.

His notable contribution including the river interlink programme which watershed, irrigation, defence were widely acknowledge and appreciative. His commitment to the values and ethos of co-operative are reflected in his notable contribution to in every sphere of co-operative including banking, sugar industry dairy which have made a long lasting impact on lives of million poor farmers.

In fact, policy makers irrespective of their political affiliation had no hesitation whatsoever in obtaining his guidance and suggestions for farming policies especially regarding irrigation, co-operative and agriculture.



➤ LATE DR. BALASAHEB VIKHE PATIL

Padmabhushan - Awardee
(10 April 1932 - 30 Dec. 2016)

OUR FOUNDER

➤ MESSAGE FROM CHAIRMAN



Hon'ble
SHRI. RADHAKRISHNA
EKNATHRAO VIKHE PATIL
 Executive Chairman & Trustee
 D.V.V.P. Foundation, Ahmednagar.
 Member of Legislative Assembly,
 Maharashtra

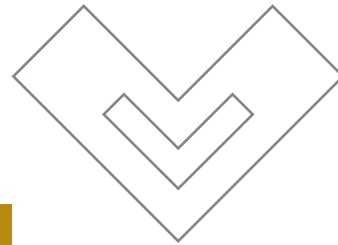
Knowledge is the driving force in the rapidly changing globalized economy and social hub. Quantity and quality for specialized human resources determine their competence in the global market.

It is well recognized that the development of the global economy has increased chance for those nations with good grades of teaching. Education is a crucial determinate of human capital accumulation in the country and therefore, a source of economic growth. Management Education in India is at cross roads.

To cater this need, our D.V.V.P.'s Institute of Business Management and Rural Development provides a platform where training in management is blended with conceptual and practical exposure. We enlarge their vision, develop competency and skill, inculcate values and transform their personalities. We attempt to make our students' responsible corporate citizens.

I am glad to be a part with such esteemed educational institute, which is transforming student of rural location and serving the nation in this purpose.

> FROM THE DESK OF CEO



D.V.V.P.F's Institute of Business Management & Rural Development nestled in serene campus, provides a macrocosm of drivers opportunities to the business leaders of tomorrow. The institute has been playing a pioneering role in professionalizing management & building individual careers of potential aspirants.

Over the years, IBMRD has grown into a mature institution by believing in imparting quality education to all. We strongly live by our vision i.e. "To create an overall learning environment, where in ordinary people can do extraordinary things".

At D.V.V.P.F's Institute of Business Management & Rural Development, our endeavor is to create a pool of talented professionals who have the knowledge, ability and above all, the right attitude and resilience to deliver the best in management education. Our thrust is to provide higher standards of education in management to enable our students to achieve professional competence in their chosen fields . A balanced academic regimen equips students with professional and personal skills to excel in whichever sector they chose to work in. Addition, enables them to easily overcome challenges with confidence.

With great pleasure, I invite you to become a part of our Institute.



Hon'ble

DR. SUJAY RADHAKRISHNA VIKHE PATIL

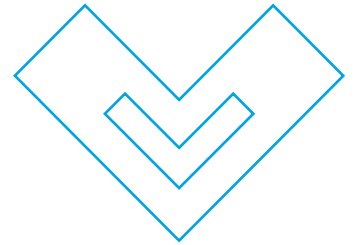
MBBS, M.S. (Gen. Surgery), M.Ch. (Neuro)

Chief Executive Officer,

DVVP Foundation, Ahmednagar.

Member of Parliament, Ahmednagar Lok Sabha

> FROM THE DESK OF THE SECRETARY GENERAL



Delivering quality education in Engineering, Pharmacy Medicine and Management have been a benchmark for Dr. Vithalrao Vikhe Patil Foundation established since 1982. We have maintained high academic standards and have successfully provided trained manpower to the industrial and service sector of the country since inception.

Our Institute of Business Management and Rural Development focus not only in education but also in the overall development of an individual. It is one of the pioneer institute in the jurisdiction of Savitribai Phule Pune University with best of the facilities. We believe in the power of quality education in illuminating the lives of millions.

We, at IBMRD have a curriculum blended with enough practical exposure and theoretical knowledge on similar lines with the AICTE norms. At the core of our philosophy lies this conviction that we must become versatile, and this dynamism is translated into the knowledge provided to our students.



Lt. Gen. DR. B. SANDANANDA (Retd.)
AVSM, VSM
MBBS, MD (Med.), (CH), DHA, NDC
Secretary General,
DVVP Foundation, Ahmednagar

› FROM THE DESK OF THE DIRECTOR



› **PROF. DR. ARUN INGLE**
B.Sc., MBA, Ph.D. (Mgt. Science)
Director, IBMRD
Member BoS, HRM, &
Former: Chairman, Knowledge
Management, BoS, SPPU, Pune.

In today's hyper competitive world, Management Education has become a must have. Most work in modern society from manufacturing to medicine takes place within business & organizational contexts. It is evident that students who have undergone extensive training in management are more knowledgeable, more proactive and more adaptable. It helps increase earning potential & job satisfaction of young managers. Exposure to vital business functions like finance; marketing, human resource management, operation & supply chain management etc both challenging & rewarding.

Dr. Vithalrao Vikhe Patil Foundation's "Institute of Business Management and Rural Development" established since 1986 have lived by the expectations of delivering excellence in management education. Through strong industry - networks and skill-specific training, our Institute works as a bridge between industry and academia. We focus on networking, independent thinking and resourcefulness that encourage student to pursue ideas and convert them into tangible contributions. Our dedicated faculty has a mix of excellent academic background and industrial experience that can guide and mentor the student effectively towards their chosen career goals.

I am certain that your life at our campus will be academically enriching experience in your career path. My best wishes to you for all the success in your career.

Warm Welcome

D.V.V.P. FOUNDATION

OUR PILLAR OF STRENGTH >

Dr. Vithalrao Vikhe Patil Foundation at Ahmednagar was established in the year 1982 is inspired by the vision of Padmashree Dr. Vithalrao Vikhe Patil, a worthy name in the history of co-operative sector in India. He was awarded "Padmashree", the distinguished title in appreciation of his life time work with co-operative movement honoured by the President of India, Dr. Rajendra Prasad in 1961. We are constantly delivering the best since our inception. The need of the hour is Excellence, not only in education but in overall development of an individual. In this endeavor our Foundation is always seeking the best talent from industry and the academics. We have a curriculum blended with enough practical exposure and theoretical knowledge. We believe in the power of quality education in illuminating the lives of millions. We strictly follow the AICTE norms in our entire endeavor of transforming the ordinary person to an extraordinary individual.

> Vision

To promote and conduct, on its own education and research in co-operation, agriculture and rural development or assign the same to one or more Universities by funding chairs in those subjects there.

To initiate, encourage, undertake and carry on any projects aimed an integrated rural development and for all round development of human resources in rural areas.

To educate public opinion by publishing suitable literature and / or organizing exhibitions, conference seminars etc. in respect of economic, educational and culture problems in rural areas and to strive for resolving them by suitable ways and means and to carry culture activities.

> Mission

To initiate, encourage and maintain educational institutions from Montessori school stage to post graduate college stage imparting education in the regional language, English and / or any other suitable language.

To initiate encourage and conduct industrial and/or vocational training institutions or centres. To initiate, support and maintain hospital to provide medical, surgical and maternity services including family planning, free of charge or at nominal rates to poor and deserving people.

To provide facilities for medical education and training by conducting medical college, nursing and midwifery classes, para medical courses, medical societies health clubs etc.

The objective & goal is primarily to educate and graduate rural youths to a mark of excellence to meet challenges that they have to face in the 21st century.

As we prepare for the next century, we are charged and entrusted with the noble duty of preparing the future citizens of the world, persons who are able to work and live in a global environment, who are able to address some of the most complex problems in the world, and who are able to use, analyse and interpret large amounts of information. Keeping this in mind, the vision of the DVVP foundation is: "To provide the finest environment for teaching, learning, research, innovation and character building".

IBMRD.....Philosophy

Vision

"To create an overall learning environment, where in ordinary people can do extraordinary things. "

To promote and conduct, on its own education and research in co-operation, agriculture and rural development.

To initiate, encourage, undertake and carry on any projects aimed at integrated rural development and for all round development of human resources in rural areas.

To acknowledge public opinion by publishing suitable literature and organizing exhibitions, conferences, seminars etc. in respects of economic, educational and cultural problems in rural areas and to strive for resolving them by suitable ways and mean and to organise culture activities.

Mission

"To create wealth Creators"

The mission of the institute is to impart management training to young people to enable them to discharge responsibilities in the corporate world. The institute is committed to the goals of imparting qualities education, students placements & developing rural entrepreneurs.

DIRECTOR'S BRIEF PROFILE

➤ PROF. DR. ARUN INGLE

B.Sc., MBA, Ph.D. (Mgt. Science)
Director, IBMRD
Member BoS, HRM, &
Former: Chairman, Knowledge
Management, BoS, SPPU, Pune.



Prof. Dr. Arun Ingle - Doctorate in Management Science and approved Director and Research Guide of Savitribai Phule Pune University, Pune is presently associated with Dr.VithalraoVikhe Patil Foundation's Institute of Business Management & Rural Development, Ahmednagar. He has rich experience of 32 years pertaining to Industry (13 years) as well as Academia (20 years) in the capacity of Director. He had a brief stint with renowned pharma companies like Indon Pharma, Concept Pharma, HAL, Novatrend, etc. and well known educational institutes like BGPS-RSIMA, Dr.Vikhe Patil's PIRENS-IBMA, JSPMs-JSIMR, Pune.

Prof. Dr. Arun Ingle has rendered his services for sustainable development projects undertaken by NABARD for Rural Development. He has conducted various training programs for corporate like LIC, Aakashwani, Pharma association, etc and suggested Institutional Building Tools for overall development in education pattern. At the Research Front, Prof. Dr. Arun Ingle is an approved PhD guide for HRM & Marketing with Savitribai Phule Pune University, Pune. Presently eight students are pursuing PhD under his guidance and six students have successfully completed PhD. He has worked as a Principal investigator for Savitribai Phule Pune University research project "Trends in Rural Marketing- Understanding Rural Consumer Behavior and Market Potential in Ahmednagar District. Prof. Dr. Arun Ingle has contributed various research articles in journals of repute & has published & presented several research papers at International & National Conferences to his credit. Prof. Dr. Arun Ingle is the Editor-In-Chief of reputed & indexed journal i.e. IBMRD's Journal of Management & Research (ISSN No. 2277-7830).

Prof. Dr. Ingle has 3-UGC Sponsored FDP's and 2- Director's Development Programs on his credit as a Trainee and Trainer respectively. He is also advisor to couple of Management Institutes, Industries and research consultancy companies. At the academic front, Prof. Dr. Arun Ingle has authored 14 books in various domains. He is a recipient of various awards that includes Special Contribution in Management, Meritorious Award & Ideal Teacher Award for outstanding contribution in teaching.

Prof. Dr. Arun Ingle has over 20 International and National refereed journal publications like Scopus, UGC, Elsevier, Indian journals, etc. Prof. Dr. Arun Ingle is a Visionary committee member, Advisory committee member for various educational institutes. His area of interest is Marketing and Human Resource Management. He is also nominated as an Academic Council Member by Hon'ble Shri. Radhakrishna Vikhe Patil, Ex. Cabinete Minister, Govt. of Maharashtra for National Institute of Post Harvest Technology, Pune. He is also a Board of Study Member, PIMS (Deemed University, Loni). He has visited foreign countries including Lagova, Lagos, Lisbon (Portugal), Paris (France), Amsterdam (Netherlands) and Kathmandu (Nepal), UAE (Dubai) and Malaysia to understand the emerging trends in excellence of management education.

Prof. Dr. Ingle shouldered important task under & organized various Quality Improvement Programmes including International Conference, various National Conferences & State level Seminar as a Chairperson in association with apex educational institutions & governing bodies such as AICTE, SPPU, AMMI & MAMI. He has hands on experience & has executed major project compliances such as project preparation, expansion of capacity and Liasoning with competent authorities such as AICTE, DTE, Jt. Director, and University Professor. He is associated as a member to various renowned bodies like World Trade Center, Mumbai (WTC), Indian Merchant's Chamber, Mumbai (IMC), Maharashtra Chamber of Commerce and Trade, Mumbai (MCCT), Chamber of Marathwada Industries and Agriculture (CMIA), National Institute of personnel Management (NIPM).

Dr. Arun Ingle Publish in Petent on "Walkin Experimental At Learning Method in Academic Audit." as on 19/06/2020.

- Dr. Arun M. Ingle, Director

OUR INTELLECTUAL RESOURCES....FACULTY (MBA)

The Faculty at IBMRD is a blend of practitioners, scholars, executives and consultants bringing their extensive knowledge and experience to enlighten the students.



- Name and Designation : **Dr. Murari Sharma (Asso. Professor).**
- Date of Birth : 10-10-1967
- Educational Qualification : B.Com, M.Com, M.Phil, Ph.DMPM & GDC&A NET Qualified)
- Work Experience : Teaching 14 years Others: - 3Years (Industry) Research 4 Years (Finance)
- Specialization : Finance/HRM (**Finance Research Guide SPPU**)
- E- Mail ID : murarigsharma@yahoo.com



- Name and Designation : **Mr. Saptaranjan Kadam (Asso. Professor).**
- Date of Birth : 10-12-1977
- Educational Qualification : B.Sc., MBA, (Pursuing Ph.D)
- Work Experience : Teaching 15 Years, Industry 2 Years Other 2 Years.
- Specialization : Human Resource Management
- E- Mail ID : saptaranjan@gmail.com



- Name and Designation : **Dr. Pravin Suryawanshi (Asso. Professor).**
- Date of Birth : 29-06-1975
- Educational Qualification : B.E., MBA, Ph.D (NET Qualified)
- Work Experience : Teaching 15 Years, Industry 1 Years
- Specialization : Marketing Management
- E- Mail ID : pbsurya@gmail.com



- Name and Designation : **Dr. Rajendrasingh Pardeshi, (Asso. Professor).**
- Date of Birth : 09-08-1969
- Educational Qualification : DME, B.Com, MBA, Ph.D (NET Qualified)
- Work Experience : Teaching 12 Years, Industry 10 Years
- Specialization : Marketing Management
- E- Mail ID : kavirajthakur@yahoo.co.in



- Name and Designation : **Dr. Anil Khandare (Asso. Professor).**
- Date of Birth : 10-06-1967
- Educational Qualification : B.Sc., MBA, Ph.D
- Work Experience : Teaching 11 Years, Industry 17 Years
- Specialization : Marketing Management
- E- Mail ID : anil.khandare4@gmail.com



Name and Designation : **Mr. Ganesh Antre (Asst. Professor).**
 Date of Birth : 24-08-1981
 Educational Qualification : B.A. MBA, (Pursuing Ph.D)
 > Work Experience : Teaching 11 years (Industry 5 Years)
 Specialization : Marketing Management
 E- Mail ID : ganeshantre@rediffmail.com



Name and Designation : **Dr. Vishwas Pendse (Asst. Professor).**
 Date of Birth : 02-01-1980
 Educational Qualification : B.E., MBA, (Mkt.& Fin.) Ph.D (NET Qualified)
 > Work Experience : Teaching 11 years (Industry 5 Years)
 Specialization : Marketing Management
 E- Mail ID : vishwaspense80@gmail.com



Name and Designation : **Dr. Vithal Gadekar (Asst. Professor).**
 Date of Birth : 04-07-1978
 Educational Qualification : B.Sc., MBA, Ph.D, LLB, LLM (Pursuing)
 > Work Experience : Teaching 11 years (Industry 7 Years)
 Specialization : Marketing Management
 E- Mail ID : gadekar555@gmail.com



Name and Designation : **Mr. Saurav Dighe (Asst. Professor).**
 Date of Birth : 01-06-1975
 Educational Qualification : M.Sc, MBA
 > Work Experience : Teaching 11 years
 Specialization : Marketing Management & Human Resource Management
 E- Mail ID : sauravdighe@gmail.com



Name and Designation : **Dr. Megha Jain (Asst. Professor).**
 Date of Birth : 23-09-1986
 Educational Qualification : MBA, M.Com, Ph.D
 > Work Experience : Teaching 11 years
 Specialization : Finance/ IBM
 E- Mail ID : jainmegha239@gmail.com



Name and Designation : **Mr. Nachiket Deodhar (Asst. Professor).**
 Date of Birth : 19-09-1985
 Educational Qualification : MBA, M.Com, DTL (Pursuing Ph.D)
 Work Experience : Teaching 10 Years, other 1 Year
 Specialization : Finance
 E- Mail ID : nachideodhar@gmail.com



Name and Designation : **Mr. Prasad Kajale (Asst. Professor).**
 Date of Birth : 05-06-1983
 Educational Qualification : BA, MBA (Pursuing Ph.D)
 Work Experience : Teaching 6 Years, Industry 4 Years.
 Specialization : Marketing
 E- Mail ID : kajaleprasad@gmail.com

VISITING FACULTIES

- **Mr. Kushal Vijan**, Chartered Accountant.
- **Dr. V.V. Rakhunde**, President , Garware Polymer Ltd., Aurangabad

OUR INTELLECTUAL RESOURCES.....FACULTY (MCA)



Name and Designation : **Dr. Shubhangi Potdar (Asst. Professor).**
 Date of Birth : 29-11-1977
 Educational Qualification : M.Sc (Elect), MCA
 Work Experience : Teaching 11 Years
 Specialization : Computer Application
 E- Mail ID : shubhangipotdar@rediffmail.com



Name and Designation : **Mr. Amol Berad (Asst. Professor).**
 Date of Birth : 07-04-1984
 Educational Qualification : B.Sc. , MCA (Pursuing Ph.D)
 Work Experience : Teaching 10 years
 Specialization : Computer Application
 E- Mail ID : amol.ibmrd@gmail.com



Name and Designation : **Ms. Bhagyashri More (Asst. Professor).**
 Date of Birth : 25-10-1986
 Educational Qualification : B.Sc, MCA
 Work Experience : Teaching 9 Years, Industry 1 Years.
 Specialization : Computer Application
 E- Mail ID : bhagyashrimore25@gmail.com



Name and Designation : **Mr. Atul Nimbalkar (Asst. Professor).**
 Date of Birth : 18-04-1982
 Educational Qualification : B.Sc., MCA,
 Work Experience : Teaching 10 Years
 Specialization : Computer Application
 E- Mail ID : atul.ibmrd@gmail.com



Name and Designation : **Mr. Rajkumar Sarode (Asst. Professor).**
 Date of Birth : 29-03-1986
 Educational Qualification : B.Sc, MCA (Pursuing Ph.D)
 Work Experience : Teaching 9 Years
 Specialization : Computer Application
 E- Mail ID : rajsarode29@gmail.com



Name and Designation : **Mrs. Riddhi Panchal (Asst. Professor).**
 Date of Birth : 13-03-1982
 Educational Qualification : DME, BCA, MCA. M.Phil (CS) (Pursuing Ph.D)
 Work Experience : Teaching 9 Years
 Specialization : Computer Application
 E- Mail ID : rids.panchal@gmail.com



Name and Designation : **Mrs. Aparna Nisal (Asst. Professor).**
 Date of Birth : 21-06-1981
 Educational Qualification : MCS, MCA, (Pursuing Ph.D)
 Work Experience : Teaching 12 Years,
 Specialization : Computer Application
 E- Mail ID : aprna.nisal@gmail.com



Name and Designation : **Ms. Snehal Nirmal (Asst. Professor).**
 Date of Birth : 22-04-1990
 Educational Qualification : BCA., MCA. (Pursuing Ph.D)
 Work Experience : Teaching 7 Years
 Specialization : Computer Application
 E- Mail ID : nirmal.snehal@gmail.com



Name and Designation : **Ms. Vrushali Chavan (Asst. Professor).**
 Date of Birth : 08-07-1990
 Educational Qualification : BCA, MCA
 Work Experience : Teaching 6.5 years
 Specialization : Computer Application
 E- Mail ID : vrushali08@gamil.com

> LIBRARIN



Name and Designation : **Mr. Sandeep Mane (Librarian)**
 Date of Birth : 23-05-1986
 Educational Qualification : BA. B Lib, M Lib, NET/SET
 Work Experience : 11 Years
 Specialization : Library Information Science
 E- Mail ID : manesandeep1@gmail.com



IBMRD'S INSIGHTS & ADMISSION

IBMRD is one of the pioneer management institute in Savitribai Phule Pune University. IBMRD boasts a highly qualified and competent core faculty of veteran academicians and experienced and qualified visiting faculty. It is fast emerging as a center for excellence in management education.

Campus is well equipped with all the facilities such as a Bank Counter, Student Gymkhana, Canteen, General Store, Emergency Medical Services, Hostel with Internet Connection.

We have the state of art computer lab with Broad Band Internet Facility and Library. We have a strong alumni network of over 3200 who have made us proud by dotting the strong corporate horizon from Reliance in India to City Group in London.

SALIENT FEATURES.....!

- Picturesque Campus at Valid Ghat Ahmednagar
- Well Equipped Computer Lab & Library
- Uninterrupted Broad Band Internet Connection
- Well Qualified and Experience Faculty
- Modern Teaching Methodologies
- Spacious Class Room and Seminar Hall
- Emphasis on Soft Skill Development
- State of the Art Facilities
- Industry Institute Collaboration
- Excellent Placement Record
- Vehicle Parking
- Wi - Fi Campus
- Canteen Facility

AdmissionsMBA

Total Intake:120

Eligibility Criteria!

Graduate of any recognized University with a Minimum of 50% Marks for Open Categories and 45% marks for reserve categories and Valid Score at CET, CMAT, CAT or any Equivalent MBA Entrance Exam recognised by Maharashtra Govt. Candidate securing more than 1 marks in MH-MBA/MMS CET, CMAT 2019-20 and its equivalent score/CMAT/CAT Any Equivalent CET will be eligible to get admission to MBA Course. On scores in the entrance test, a merit list is prepared by DTE and admission are allotted through the Centralised Admission Process (CAP).

Our Institution Code: MB 5112 (10110), visit www.dtemaharashtra.gov.in / MBA For details.

Important Note: Eligibility criteria, admission procedure, Refund of Fees, Admission Cancellation and all other related procedures will be strictly followed as per the norms prescribed by AICTE, SPP University of Pune and Directorate of Technical Education, Maharashtra State Mumbai. Student should refer the MBA/MMS Brochure of DTE for the year 2020-21. For further information check website of DTE.

Admission through CAP: 100% admission are made under the CAP from the students belonging to Different Categories such as home University & Outside Maharashtra State. Student are advised to report at the institute within the stipulated date and confirm their admission by submitting original documents and fees.

For more information candidates may contact:

IBMRD, Vilad Ghat, Ahmednagar - 414111 | Tel: (0241)2779558, 2779693, 2777682

Website: www.ibmrd.org | Email: directoribmrd@gmail.com

Contact Details of Admission Committee

MBA

Dr. Rajendrasingh Pardeshi : 9762573384

Dr. Murari Shrma : 9822999028

Mr. Ganesh Antre : 9766121600 / 9766166161

Mr. Nachiket Deodhar : 8149214110

MCA

Dr. Shubhangi Potdar : 8796019398

Mr. Amol Berad : 7588170327

Mr. Atul Nimbalkar : 7588092515

Mrs. Bhagyashri More : 9890151250

➤ **ADMISSIONSMCA**

Total Intake: 60

Our Institute Code : First year admission **MC 511224110** For future information visit **www.dtemaharashtra.gov.in / MCA** For details.

MCA (Two years full time course)

Eligibility Criteria !

1. Graduate of any recognized University with a Min of 50% Marks for open categories and 45% marks for reserve categories
2. Candidates who score MAH-MCA CET 2020 are only eligible for MCA admission.
3. Studied Mathematics as one of the subject at (10+12) level or at Graduate level Examinations.

➤ **Sequence of Required Documents For MBA/ MCA Admission** **Compulsory original documents with three attested photo copies.**

1. Admission Form (03 Passport Photo)
2. Allotment Letter
3. CET or CMAT Scored Card (Any equivalent MBA and MCA Entrance Score Card)
4. I-card Information Form (One Photo)
5. Statement of marks of SSC
6. Statement of marks of HSC
7. Statement of marks Of Qualifying Degree Examination
8. Transfer/ Leaving Certificate
9. Migration Certificate (for other than SP Pune University)
10. Certificate of Indian Nationality / Indian Passport
11. Domicile Certificate
12. Gap Certificate (If gap is there after degree)
13. Caste Certificate (If require)
14. Cast Validity Certificate (If require)
15. Non Creamy Layer Certificate - Valid up to 31st Mar. 2021 (NT-1,2,3,OBC,SBC,VJDT)
16. Validity Form & Proposal (Two Copies) (If require)
17. Scholarship Form (Two Copies) (If Require)
18. Income Certificate (If Require)
19. Bank Pass Book Photo Copy (Nationalised Bank)
20. Adhar Card

➤ RECOGNITION

NAAC "A" Grade Accredited Institute



➤ COURSE FEES:-

Final Fee for MBA Course for the academic year 2019-20 is:

Rs. 1,18,000/-

Final Fee for MCA First year 2019-20 is:

Rs. 62,000/-

Interim Fee for Ph.D.

Rs. 34,000/-

+1000 University fees

Note:- The above mentioned fee is subjected to variation as per Regulation Authority.

➤ UNIVERSITY FEES:-

- | | |
|--|-------------------------------|
| 1) Gymkhana Krida Pro-rata | Rs. 20+10=30/- |
| 2) Ashwamedh Krida Pro-rata | Rs. 20/- |
| 3) Corpus Fund | Rs. 4/- |
| 4) Admission Fee | Rs. 25/- |
| 5) Development Fund | Rs. 50/- |
| 6) Computer Registration Fee | Rs. 20/- |
| 7) Vidyarthi Kalyan Nidhi, Vidyarthi Suraksha Vima | Rs. 40/- |
| 8) Eligibility form Fees | Rs. 50/- |
| 9) Eligibility fees | MS Rs. 500/- OMS1000/- |
| 10) Total University Fees | MBA (MS) = 739/- OMS = 1239/- |
| 11) Insurance | MBA 234/- MCA 454/- |
| Alumni Registration fees (First Year) | Rs.1000/- |

> **Syllabus .. MBA**
2019 Pattern MBA I Year

Course No.	Sub. Code	Subject Name	Semester
101	GC-01	Managerial Accounting	I
102	GC-02	Organizational Behaviour	I
103	GC-03	Economic Analysis for Business Decisions	I
104	GC-04	Business Research Methods	I
105	GC-05	Basics of Marketing	I
106	GC-06	Digital Business	I
107	GE UL-01	Management Fundamentals	I
109	GE-UL-03	Entrepreneurship Development	I
111	GE-UL-05	Legal Aspects of Business	I
113	GE-IL-01	Verbal Communication Lab	I
115	GE-IL-03	Selling & Negotiation Skills Lab	I
116	GE-IL-04	MS Excel	I

Course No.	Course Code	Course	Semester
201	GC-07	Marketing Management	II
202	GC-08	Financial Management	II
203	GC-09	Human Resources Management	II
204	GC-10	Operations & Supply Chain Management	II
207	GE-UL-07	Contemporary Frameworks in Management	II
209	GE-UL-09	Start Up and New Venture Management	II
210	GE-UL-10	Qualitative Research Methods	II
213	GE-IL-08	Written Analysis and Communication Lab	II

Marketing

Course No.	Course Code	Course	Semester
205 MKT	SC-MKT-01	Marketing Research	II
206 MKT	SC-MKT-02	Consumer Behaviour	II
217 MKT	SE-IL-MKT-01	Integrated Marketing Communications	II
220 MKT	SE-IL-MKT-04	Digital Marketing I	II

Financial Management

Course No.	Course Code	Course	Semester
205 FIN	SC-FIN-01	Financial Markets and Banking Operations	II
206 FIN	SC-FIN-02	Personal Financial Planning	II
217 FIN	SE-IL-FIN-01	Securities Analysis & Portfolio Management	II
219 FIN	SE-IL-FIN-03	Direct Taxation	II

Human Resource Management (HRM)

Course No.	Course Code	Course	Semester
205 HR	SC-HRM-01	Competency Based Human Resource Management	II
206 HR	SC-HRM-02	Employee Relations & Labour Legislation	II
217 HRM	SE-IL-HRM-01	Labour Welfare	II
219 HRM	SE-IL-HRM-03	Learning and Development	II

Operations & Supply Chain Management (OSCM)

Course No.	Course Code	Course	Semester
205 OSCM	SC-OSCM-01	Services Operations Management - I	II
206 OSCM	SC-OSCM-02	Supply Chain Management	II
217 OSCM	SE-IL-OSCM-01	Planning & Control of Operations	II
222 OSCM	SE-IL-OSCM-06	Service Value Chain Management	II

Business Analytics (BA)

Course No.	Course Code	Course	Semester
205 BA	SC-BA-01	Basic Business Analytics using R	II
206 BA	SC-BA-02	Data Mining	II
217 BA	SE-IL-BA-01	Marketing Analytics	II
218 BA	SE-IL-BA-02	Retailing Analytics	II

MBA II Year

Course No.	Sub. Code	Subject Name	Semester
301	301-GC-11	Strategic Management	III
302	302-GC-12	Decision Science	III
303	303-GC-13	Summer Internship Project*	III
308	308-GE-UL-15	Project Management	III
309	309-GE-UL-16	Knowledge Management	III
310	310-GE-UL-17	Corporate Governance	III

Marketing management

Course No.	Sub. Code	Subject Name	Semester
304 MKT	SC-MKT-03	Services Marketing	III
305 MKT	SC-MKT-04	Sales & Distribution Management	III
312 MKT	SE-IL-MKT-07	Business to Business Marketing	III
314 MKT	SE-IL-MKT-09	Digital Marketing - II	III
316 MKT	SE-IL-MKT-11	Marketing Analytics	III

Financial Management

Course No.	Sub. Code	Subject Name	Semester
304 FIN	SC-FIN-03	Advanced Financial Management	III
305 FIN	SC-FIN-04	International Finance	III
313 FIN	SE-IL-FIN-10	Technical Analysis of Financial Markets	III
315 FIN	SE-IL-FIN-12	Indirect Taxation	III
318 FIN	SE-IL-FIN-15	Digital Banking	III

Human Resource Management

Course No.	Sub. Code	Subject Name	Semester
304 HR	SC-HRM-03	Strategic Human Resource Management	III
305 HR	SC- HRM-04	HR Operations	III
317 HR	SE-IL-HRM-12	Compensation and Reward management	III
318 HR	SE-IL-HRM-13	Performance Management System	III
319 HR	SE-IL-HRM-14	Change Management & New Technologies in HRM	III

Operation and supply Chain Management

Course No.	Sub. Code	Subject Name	Semester
304 OSCM	SC-OSCM-03	Services Operations Management - II	III
305 OSCM	SC-OSCM-04	Logistics Management	III
312 OSCM	SE-IL-OSCM-07	Manufacturing Resource Planning	III
313 OSCM	SE-IL-OSCM-08	Sustainable Supply Chains	III
314 OSCM	SE-IL-OSCM-09	Business Excellence	III

Business Analytics

Course No.	Sub. Code	Subject Name	Semester
304 BA	SC-BA-03	Advanced Statistical Methods using R	III
305 BA	SC-BA-04	Machine Learning & Cognitive intelligence using Python	III
312 BA	SE-IL-BA-06	Social Media, Web & Text Analytics	III
316 BA	SE-IL-BA-10	Predictive Modelling using SPSS Modeler	III
317 BA	SE-IL-BA-11	E commerce Analytics - I	III

Course No.	Course Code	Course	Semester
401	GC-14	Enterprise Performance Management	IV
402	GC-15	Indian Ethos & Business Ethics	IV
405	GE-UL-19	Global Strategic Management	IV
407	GE-UL-21	Cyber Laws	IV

Marketing Management (MKT)

Course No.	Course Code	Course	Semester
403 MKT	SC-MKT-05	Marketing 4.0	IV
404 MKT	SC-MKT-06	Marketing Strategy	IV
410 MKT	SE-IL-MKT-14	Rural & Agriculture Marketing	IV
411 MKT	SE-IL-MKT-15	Tourism & Hospitality Marketing	IV

Financial Management (FIN)

Course No.	Course Code	Course	Semester
403 FIN	SC-FIN-05	Financial Laws	IV
404 FIN	SC-FIN-06	Current Trends & Cases in Finance	IV
411 FIN	SE-IL-FIN-23	Risk Management	IV
412 FIN	SE- IL-FIN-24	Strategic Cost Management	IV

Human Resource Management (HRM)

Course No.	Course Code	Course	Semester
403 HR	SC-HRM-05	Organizational Diagnosis & Development	IV
404 HR	SC-HRM-06	Current Trends & Cases in Human Resource Management	IV
410 HR	SE-IL-HRM-16	Designing HR Policies	IV
411 HR	SE-IL-HRM-17	Labour Economics and Costing	IV

Operations & Supply Chain Management (OSCM)

Course No.	Course Code	Course	Semester
403 OSCM	SC-OSCM-05	E Supply Chains & Logistics	IV
404 OSCM	SC-OSCM-06	Industry 4.0	IV
409 OSCM	SE-IL-OSCM-14	Enterprise Resource Planning	IV
415 OSCM	SE-IL-OSCM-20	Strategic Supply Chain Management	IV

Business Analytics (BA)

Course No.	Course Code	Course	Semester
403 BA	SC-BA-05	Economics of Network Industries	IV
404 BA	SC-BA-06	Artificial Intelligence in Business Applications	IV
409 BA	SE-IL-BA-13	E Commerce Analytics - II	IV
410 BA	SE-IL-BA-14	Healthcare Analytics	IV

Details of Code

1. GENERIC CORE (GC)
2. SUBJECT CORE (SC)
3. PROJECT
4. GENERIC ELECTIVE (UNIVERSITY LEVEL) **GE – UL**
5. GENERIC ELECTIVE (INSTITUTE LEVEL) **GE – IL**
6. SUBJECT ELECTIVE (INSTITUTE LEVEL) **SE -IL**

Specializations offered: The following specializations shall be offered as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered ONLY as MINOR Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IB)

Minor Specialisation for Semester III and IV

Rural & Agri Business Management (RABM)			
Course No.	Course Code	Course	Semester
2 CORE courses as per the following list – in Semester III or Semester IV			
1	SC-RABM-01	Agriculture and Indian Economy	III
2	SC-RABM-02	ICT for Agriculture Management	IV
Any 2 ELECTIVE courses to be selected from the following list – either in Semester III or Semester IV			
1	SE- RABM-03	Rural Credit and Finance	III
2	SE-RABM- 04	Rural Marketing - I	III
3	SE-RABM-05	Agri – Entrepreneurship	IV
4	SE-RABM-06	Rural Marketing II	IV
Specialization Pharma & Health Care Management (PHCM)			
Course No.	Course Code	Course	Semester
2 CORE courses as per the following list – in Semester III or Semester IV			
1	SC- PHCM-01	Fundamentals of Pharma and Healthcare Management	III
2	SC-PHCM-02	Pharma and healthcare regulatory environment in India	IV
Any 2 ELECTIVE courses to be selected from the following list – either in Semester III or Semester IV			
1	SE-PHCM-03	Strategic Planning & Healthcare Management	III
2	SE-PHCM-04	Information Technology in Pharma and Healthcare	III
3	SE-PHCM-05	Pharmaceutical Import and Export	IV
4	SE-PHCM-06	Entrepreneurship in Pharma and Healthcare	IV
Specialization – Tourism & Hospitality Management (THM)			
Course No.	Course Code	Course	Semester
2 CORE courses as per the following list in Semester III & Semester IV			
1	SC-THM-01	Fundamentals of Hospitality Management	III
2	SC-THM-02	Tourism & Travel Management	IV
Any 2 ELECTIVE courses to be selected from the following list – either in Semester III or Semester IV			
1	SE-THM-03	Event Management	III
2	SE-THM-04	Tourism Planning & Development	III
3	SE-THM-05	Strategic Hospitality Management	IV
4	SE-THM-06	Revenue Management	IV
Specialization – International Business Management (IB)			
Course No.	Course Code	Course	Semester
2 CORE courses as per the following list – in Semester III & Semester IV			
1	SC- IB-01	Import Export Documentation and Procedures	III
2	SC- IB-02	Global Trade and Logistics Management	IV
Any 2 ELECTIVE courses to be selected from the following list – either in Semester III or Semester IV			
1	SE-IB-03	Cross Cultural Management and Global Leadership	III
2	SE-IB-04	International Business and Employment Laws	III
3	SE-IB-05	Global Competitiveness, Value Chains and Alliances	IV
4	SE-IB-06	International Banking and Foreign Exchange Management	IV

MCA Ist Year Syllabus 2020 Pattern

Course Code	Semester I Subject Title	Course Code	Semester II Subject Title
IT11	Java Programming	IT21	Python Programming
IT12	Data Structure and Algorithms	IT22	Software Project Management
IT13	Object Oriented Software Engineering	MT21	Optimization Techniques
IT14	Operating System Concepts	IT23	Advanced Internet Technologies
IT15	Network Technologies	IT24	Advanced DBMS
OC11	Open Course 1	OC21	Open Course 3
OC12	Open Course 2	OC22	Open Course 4
	* Practicals		* Practicals
IT11L	Practical	IT21L	Practical
ITC11	Mini Project	ITC21	Mini Project
	Soft Skills		Soft Skills
SS11	Soft Skills - I	SS21	Soft Skills - II

MCA IInd Year Syllabus 2019 pattern.

Course Code	Semester III Subject Title	Course Code	Semester IV Subject Title
IT31	Java Programming	It341	Python Programming
IT32	Data Warehousing & Data Mining	BM41	Information System and Security Audit
IT33	Testing & Quality Assurance	MT41	Optimization Techniques
MT31	Probability and Combinatorics	IT42	Essentials of Architectural Framework Knowledge Representation &
IT34	Cloud Computing	IT43	Artificial Intelligence
OS31	Open Subject 5	OS41	Open Subject 7
OS32	Open Subject 6	OS42	Open Subject 8
CS31	Case Study on Design	CS41	Case Study on Development
	Practicals		Practicals
IT31L	Practical based on IT 31	IT41L	Practical based on IT 41
OS2L	Practical based on OS31 and OS32	OS3L	Practical based on OS41 and OS42
	Soft Skills		Soft Skills
SS31	Soft Skills - III	SS41	Soft Skills - IV

MCA III Year Syllbus, 2015-18 Pattern.

Course Code	Semester IV (2015-2018) Subject Title	Course Code	Semester V (2015-2018) Subject Title
ITC51 ITC51 SSC51	1. Software Project Mangement 2. Project* 3. Soft Skill -Group Discussion		TRACK - III INFORMATION MANAGEMENT & QUALITY CONTROL
T1-IT51 T1-IT52 T1-IT53 T1-IT54	TRACK - I SOFTWARE & APPLICATION DEVELOPMENT 4. ASP. Net using C# 5. Service Oriented Architecture 6. Big Data Analytics 7. Mobile Application Development	T3-IT51 T3-BM52 T3-IT53 T3-IT54	4. Softwear Testing & Tools 5. Entrepreneurship Development 6. Decison Support 7. Business Architecture
T1-IT51L T1-IT54L	Practical 9. Mini Project using ASP. Net 10. Mini Project using Mobile using application Development	T3-IT51L T3- BM52L	Practical 8. CASE Tools Lab 9. Activities based On Entrepreneurship Development
T2-IT51 T2-IT52 T2-IT53 T2-IT54	TRACK - II INFRASTRUCTURE & SECURITY MANAGEMENT 4. Quality Verication 5. Infrastructure Auditing & Implementation 6. IT Service Management 7. Digital and e- business Infrastructure and security mechanism	T4-IT51 T4-IT52 T4-IT53 T4-IT54	TRACK - IV : NETWORKING 4. Network Routing Algorithms 5. Computer and Network Security 6. Cloud Architecture and Security 7. Unified Communication
T2-IT52L T2-IT54L	Practical 8. Mini Project on Infrastructure Audit 9. Design of Digital and e- business infrastructure and security mechanism	T4-IT52L T4-IT53L	Practical 8. Computer and Network Security- Lab 9. Cloud Building within Organization (Development of cloud and cloud based applications)
			SEMESTER - VI
		ITC61 ITC61L OTC61P	Open Subject for each TRACK Open subject LAB Project

► INFRASTRUCTURE & TECHNICAL RESOURCE

Teaching Aids & Equipments

1. LCD / PPL Projectors -11
2. Laptop for Presentation -10
3. Public Address System -1 set
4. Television - 2 set
5. Internet Facility :- Broadband 16 mbps
6. Generator 1
7. OHP - 4
8. Photocopier Machine - 2
9. Water cooler with Aqua - Guard - 2
10. Water purifier -1
11. C C T V - 15



INFRASTRUCTURE..... LEARNING RESOURCE

Our most prominent learning resource is our library i.e termed as "**Information Resources Center**" Which has a rich collection of academic as well as other books. Literature concerned with various subjects is provided to help the student to cope up with current affairs, general knowledge etc. Besides, we provide a lot of information periodicals and journals, which help students' to be abreast of international events. Our Library is well equipped with online databases as Proquest, J- Gate etc. Beside this, our institute is member of various corporate bodies.

► LIBRARY PROFILE

1. Total library areas 209 Sq Mtr
2. Total seating capacity in the Library 100 students.
3. Opening & Closing time 9.30 am to 5 pm
4. LAN Connected & Wi-Fi
5. Library membership :- 02 Library Cards
6. Total Period :- Maximum 28 days per book

S.N.	Particular	Details		Total
		MBA	MCA	
1	Books Volume	13613	2813	16426
2	Titles	7102	1064	8167
3	Total Reference Books	441	260	701
4	National Journals	24	12	36
5	International Journals	4345	130	4475
6	Periodicals	5	1	6
7	Book Bank Facilities			
8	CDs/Multimedia PCs	108	152	260
9	Digital Library	http://delent.nic.in www.dsij.in www.indianjournals.com http://search.proquest.com/business http://jgateplus.com		
10	E-Resources - J Gate, Proquest			
	Newspaper			
	1) Marathi	07	07	
	2) Hindi	02	02	
	3) English	05	05	28

To include the habit of reading & being updated about the facts of business world , the institute provides all the leading newspapers in the library . Auspicious reading hall equipped with LAN and internet been set up so that, maximum number of students can spend their time in enhancing their knowledge, there by facilitating self-development.

IBMRD has MoU with Well- known organization as follows..

Sr.No.	Name of Organization
1.	WTC : World Trade Center, Mumbai
2.	IMC : Indian Merchant Chamber, Mumbai
3.	MCCT : Maharashtra Chamber of Commerce & Trade, Mumbai
4.	CMIA : Chamber of Marathwada Industries & Agriculture
5.	NIPM : National Institute of Personnel Management
6.	ISTD : Indian Society for Training & Development

➤ Computer Lab

To equip the students with modern techniques, IBMRD has established a Computer Lab in the name of "**Cutting Edge**". Students are provided expert guidance in Lab. Apart from curriculum, other courses that will help them in practical jobs are taught. They are provided with Internet facility to get in contact with the latest information of the world.

1. 220 Computer with Latest Configuration.
2. Operating Software windows - Window 8.1
3. Total Net Connected 220 PCs & Language lab is available with 10 PCs & SPSS - 18 is available in institute.
4. No. of Printers - 20
5. No. of Scanner - 03
6. Fax Machine - 02

Free Medical Check up

- Free medical checkup facilities.
- Well equipped Hospital.
- Medicines are in subsidized rate.
- Medical college and Hospital is within same campus.

Transportation

- Well connected with the City Bus AMT.
- AMT buses/rickshaw available.
- Campus is near to the National Highway.
- Railway Station is at Vilad. (02 Km)

Hostel for Boys & Girls

- Separate hostel for Boys & Girls.
- Well furnished Hostel Rooms.
- Mess facility Veg/ Non veg.
- Recreational facility in hostels.
- TV /Internet / Table tennis etc..



CANTEEN



HOSPITAL



BOYS' HOSTEL



GIRLS' HOSTEL

➤ PLACEMENTS..... @IBMRD

Placement Policies :

- Important criteria for final placement is, a student must sustain 75% Attendance in all semester of MBA/MCA
- All placement communication is through notices on the board and various means are also used.
- Student shall visit to college website twice in a day to see the updates in training dates and Placement notices.
- The objective of the placement cell is to provide 100% Assistance or Placement to every student.
- Campus recruitment is meant only for the Students Final year (and the pass out student of they are eligible).
- The placement Process would Commence from the first week of July Every Year.
- Companies confirming for recruitment at the campus will be categorized by the Placement Cell on the basis of various details provided by the company through the mail/letter to T&P Cell (Such as Package details, Job profile, number of branches, and number of students.)
- A student can proceed only one job and is barred to apply next campus Placement.
- He/She shall inform Companies about the job offer he/she wishes to accept, through the Placement Cell before completing his/her courses.
- Final year student are strictly forbidden to attend Off-Campus recruitment Program till 15th February each year.
- If a student does not get a job til 15th February of year, he/she may apply for Off-Campus recruitment after notifying the Placement Cell.
- The policy is subject to change at a later stage at the discretion of Hon'ble Director IBMRD. The changes made, if any, at a later stage will be notified to all concerned.

Year	No. of Company Visited to Campus	No. of Students Placed	Average Package
2012-13	47	82	1.5 Lakh - 2.5 Lakh
2013-14	51	38	1.5 Lakh - 2.5 Lakh
2014-15	32	68	1.5 Lakh - 2.5 Lakh
2015-16	38	69	1.5 Lakh - 2.5 Lakh
2016-17	30	45	1.5 Lakh - 2.5 Lakh
2017-18	23	35	1.5 Lakh - 2.5 Lakh
2018-19	24	41	1.5 Lakh - 2.5 Lakh
2019-20	23	37	1.5 Lakh - 2.5 Lakh



➤ INDUSTRY INSTITUTE INTERACTION AND RECRUITERS

- Axis Bank Ltd.
- Softolite Solutions
- Insoft Software
- Locus Solution
- Retailware Pvt. Ltd
- Geojit Finance
- Terasoft Technologies Pvt. Ltd.
- Charysalis Software Solutions
- IDBI Bank Ltd.
- AVIVA Life Insurance Co. Ltd.
- SBI LIC
- HDFC Bank
- Unisoftware Pvt. Ltd.
- Wipro Ltd.
- IMBR, Pune
- Profound Solution Pune
- Airtel • Idea
- Shriram Finance

IBMRD has MoU with 35 Companies in Various area of cooperation under Industry Institution Interaction Program.

➤ BASE Program

Business Ability & Skill Enhancement Program introduced in our institute to supplement the SPPU Pune Syllabus, such as in addition to building strong academic and practical approach. All students are also equipped to perform in a competitive environment.

Guest Lecture of the base program is on the following areas

- Communication Skills.
- Leadership Skills.
- Personality Development.
- Time Management.
- Negotiation Skills.
- Decision Making Skills.

➤ Entrepreneurship..... @IBMRD

With a view to promote entrepreneurship, our Institute has started Entrepreneurship Cell at the Institute level in the year 2009. Since then, our Institute had organized several campaigns & workshop in collaboration with MCED (Maharashtra Entrepreneurship Development) & MSME (Micro small and Medium Enterprisers).



IBMRD Spandan 2020



State Level Competition Award to Mr. Rohan Sagalgile



Best Research Paper Award to Dr. Murari Sharma



Induction Program @ IBMRD

➤ RESEARCH.....PUBLICATION BY FACULTY.

Sr. No.	Name of Author	Title of Paper	Name of Journal	ISSN/ISBN volume and pages	Year of the Publication	Impact Factor
1	Dr. Shubhangi M. Potdar	A Survey to find the association between technology platforms and Costing of proposed software with Special Reference to Educational Software	'SHODH SARITA' Journal of Arts , Humanities and Social Sciences An International Multidisciplinary Quarterly Bilingual Peer Reviewed Referred Research Journal.	Approved UGC CARE ISSN No. 2348 - 2397, GOVT. OF INDIA- RNI NO. - UPBIL/ 2014/56766 Vol. 7 Issue 25	2020	
2	Dr. Shubhangi M. Potdar	A Study of Symptoms, Causes and Health Issues due to Stress on Faculty Members	'SHODH SARITA' Journal of Arts , Humanities and Social Sciences An International Multidisciplinary Quarterly Bilingual Peer Reviewed Referred Research Journal.	Approved UGC CARE ISSN No. 2348-2397, GOVT. OF INDIA RNI NO.- UPBIL/2014/56766 Vol. 7 Issue 25	2020	
3	Dr. Megha Jain	Emerging Trends in Indian Banking Sector with special reference to E-banking services	Shodh Sarita, Journal of Arts Humanities & Social Sciences	Volume 7 Issue 25, Approved UGC CARE ISSN- 2348 -239	January to March 2020	7.21
4	Dr Murari Premnath Sharma	Study of Plagiarism Check to Enhance Quality of Higher Education	AIMS Research Journal Baramati	254-57	04/10/2019	-
5	Dr. Rajendrasingh Kisansingh Pardesh	An Exploratory Study of Service Quality of MSRTC in Ahmednagar city of Maharashtra	AIMS Research Journal Baramati	1	04/10/2019	-
6	Dr. Rajendrasingh Kisansingh Pardesh	A Study on Lockdown on Indian Economy due to Covid 19 Out break.	AIMS Research Journal Baramati	139-44	05/05/2020	-
7	Dr . Vithal Laxman Gadekar	Legal Aspects of Business	Takhur Publication Books	1	June 2019	-
8	Dr . Vithal Laxman Gadekar	Impact of Rural Marketing Strategies on Branded FMCGs: A case study in Ahmednagar District	IBMRD Journal of Management Research	121-129	March 2019	-
9	Dr.Arun M Ingle (Director)	Effectiveness of Digital Marketing for Better Customer Relationship Management.	Research Review International Journal of Multidisciplinary www.irrjournals.com UGC listed Journal No 44945	ISSN 2455- 3085 (online) Volume 04 Issue 05	May 2019	5.464 (SJIF)
10	Dr. Rajendrasingh Pardeshi	Buyer - seller relationship an analysis of customer service Experience with Barber shop.	AIMS Review of Research (National Conference) Reconnect of Basics Mantra to value based learning and transformation.	ISSN No 2249 894X Special issue Pages 1-4	Oct 2018	Impact factor 5.23
11	Dr. Rajendrasingh Pardeshi	A Study Of Customer Service Experience: A Case Of Beauty Parlour	International Multidisciplinary E Research Journal	ISSN No 2348 - 7143 Special issue 96B	January 2019	Impact factor 6.261
12	Dr. Rajendrasingh Pardeshi	A Conceptual Research Paper On Application Of Internet Of Things As A Customer Service Technology In M.S.R.T.C.	International Journal IJRAR www.ijrar.org Analytical Reviews: of Research and	ISSN No 2349 - 5138 (E - ISSN 2348 - 1269) volume 6 issue 1	January 2019	
13	Dr. Anilkumar Khandare,	Impact of globalization on management of Retail trade practice in India	Ajanta Publication Aurangabad	ISSN 2277 - 5730	Sept 2018	IF5.5
14	Dr. Anilkumar Khandare	Impact of Internet advertising on consumer buying behavior A doctoral Abstract	MERC Global Publisher Delhi Journal Name internal journal for management	ISSN No 2348 - 5620 Volume 4 Issue 4, Page 85-98	November, 2018	

➤ BOARD OF TRUSTEES...

Sr. No.	Name	Qualification	Nature of Asso. With the Promoting Body
1.	Hon. Shri. Namdar Radhakrishna Eknathrao Vikhe Patil. (Member, Maharashtra Legislative Assembly)	B.Sc. Agri	Chairman & Trustee
2.	Hon. Sau. Shalinitai Radhakrishna Vikhe Patil (Ex. President, Zillha Parishad, A.Nagar)	HSC (Commerce)	Trustee
3.	Hon. Adv. Vasantrao Shahaurao Kapare	B.A., L.L.B	Trustee
4.	Hon. Dr. Sujay Radhakrishna Vikhe Patil (Member of Parliament, Ahmednagar Loksabha)	M.B.B.S. M.S (Gen.Surgery) M.Ch. (Neuro)	Trustee, Chief Executive Officer
5.	Hon. Dr. Mrs. Supriya Ajit Dhokane	MBBS MD-DVL	Trustee
6.	Hon. Mrs. Susmita Ganesh Mane Deshmukh	B.A. (Hons.) MBA	Trustee

➤ GOVERNING BODY ...

Sr. No.	Name of Member	Designation	Nominated by	Brief Background
1.	Hon. Namdar Shri. Radhakrishna Eknathrao Vikhe Patil	Chairman & Trustee	Trust	Member Maharashtra Legislative Assembly
2.	Hon. Sau. Shalinitai Radhakrishna Vikhe Patil	Member & Trustee	Trustee	Ex President Z.P. A.Nagar
3.	Hon. Dr. Sujay Radhakrishna Vikhe Patil	Member & Trustee	Trustee	Member of Parliament, Ahmednagar Loksabha
4.	Hon. Adv. Vasantrao Shahaurao Kapare	Member & Trustee	Trustee	Advocate
5.	Hon. Mr. Nandkumar Bhahusaheb Zaware	Member	Trustee	Educationalist
6.	Nominee from RO, AICTE Mumbai	Member	Trustee Nominee of the A.I.C.TE	Educationalist
7.	Dr. Vihar. V. Rakhunde	Member	Industry Expert	Industrialist
8.	Nominee of SPPU Pune	Member	Nominee of the University	Educationalist
9.	Nominee of DTE, Govt. of Maharashtra	Member	D.T.E. (Ex- Officio)	Educationalist
10.	Industrialist / Technologist/ Educationalist	Member	State Govt. Maharashtra	Educationalist
11.	Prof. Dr. Arun Ingle	Member - Secretary	Management	Educationalist
12.	Dr. Murari Premnath Sharma	Member	Teacher Representative MBA	Educationalist
13.	Amol Tapaji Berad	Member	Teacher Representative MCA	Educationalist
14.	Dr. Shubhangi Mahesh Potdar	Member	Teacher Representative Female	Educationalist

➤ College Development Committee...

Sr.No.	Name	Designation
1.	Hon. Dr. Sujay Radhakrishna Vikhe Patil (Member of Parliament, Ahmednagar Loksabha)	Chairman
2.	Hon. Lt. Gen. Dr. B. Sadananda (Retd.)	Member
3.	Prof. Dr. P.M. Gaikwad	Member
4.	Prof. Dr. Abhijit Diwate	Member
5.	Dr. Girish Kulkarni	Member
6.	Dr. Vihar Rakhunde	Member
7.	Hon. Dr. Arun Ingle, Director	Member Secretary
8.	Dr. Anilkumar Khandare	Member
9.	Mr. Amol Berad	Member

Sr.No.	Name	Designation
10	Dr. Murari Sharma	Member
11	Dr. Pravin Suryawanshi	Member
12	Dr. Rajendrasing Pardeshi	Member
13	Dr. Vishwas Pendse	Member
14	Mr. Ganesh Antre	Member
15	Dr. Shubhangi Potdar	Member
16	Mr. Parabhat Barbade	Member
17	President & Secretary (Student)	Member

➤ Rules and Regulation

Every student admitted to the MBA Program of the Institute will be subject to the compliance rules of discipline as laid down by the institute Authorities.

1. The continuation of the student in the course will be allowed only on the condition that the student will observe all the rules and regulations, made from time to time by the authorities of the Institute.
2. Cases of breach of discipline will be dealt with by the Director of the Institute and his decision in all the cases will be final.
3. The student must attend the classes, seminars lectures and other programs at the Institute regularly and fulfilment of Minimum 75% attendance in every subjects is mandatory.
4. Further changes or new rules made in this regard will be announced on the notice board and they will be binding on all the students. Beside the above, the general rules and regulations given below for the guidance of the students.

General Rules and Regulation:

1. Students are advised to help the authorised, in keeping the premises neat and clean.
2. Any damage caused by the negligence of the students will be viewed seriously.
3. The student shall do nothing either inside or outside the Institute that will, in any way, interfere with its orderly administration and discipline.
4. No society or association shall be formed and no person, invited to address meeting without the Director's approval.
5. Student should at all time carry their Identity cards and produce the same on demand.
6. Student are required to conduct themselves properly in the classes and the Institute premises.
7. The tutorials, examination answer paper etc. will not be returned.
8. The MBA Program offered is a full time cause and student are strongly discouraged from seeking any employment during the course.
9. Attendance at the Class Test and Internal Examination is Mandatory.
10. The management reserve the right and amends the rules and required without prior notice.
11. Ragging, consumption of Alcohol, and Smoking are prohibited by laws.
12. Malpractices like copying strictly prohibited in campus.

Scholarship / Concessions:

Candidates of SC/ST/VJ/NT/SBC/OBC/ EBC Category securing admission through CAP round are eligible for obtaining Scholarships and freeships from the Social Welfare Department, Govt. of Maharashtra.

Grievance cell.....Redressal!

The Institute has Ladies Grievance Cell to address grievances of Female Students.

RTIAnti -ragging Measures!

General

As per the Maharashtra Prohibition of Ragging Act, 1999, Ragging within or outside any educational institution is strictly prohibited.

Definition of Ragging:

"Ragging" means display of disorderly conduct such as

1. Teasing, abusing, threatening or playing practical jokes on or causing hurt to, such student or
2. Asking a student to do any act or perform something which such student will not, in ordinary course, willingly do with and intention to cause physical or psychological harm or raise apprehension or fear shame or embarrassment.

Punishment for Act of Ragging:

- a) Booked by Police, minimum punishment for 02 years in jail.
- b) Expelled from college and denied future admissions.
- c) As per direction of Hon'ble bench of Supreme Court of India has further directed that the punishment "Should be exemplary".

Authority:

According to "Cigarettes and Tobacco production, Supply & Distribution Act 2003"

Consumption and sale of Cigarettes, tobacco and like that product inside the campus and in all area within 100 metre of IBMRD is Strictly Prohibited.

Measures Undertaken by Institute:

- a) The college has adopted a zero tolerance policy as far as ragging is concerned.
- b) Constant monitoring vigilance committee for surprise check, Anti Ragging squad and Anti Ragging Committee by Surprise check and raids.
- c) Separate Hostel for new comers.
- d) An undertaking given by all the student and the parents while taking admission to the college every year that will not involve in any act of ragging.

Note: All important telephone numbers (Directors, Coordinators, Monitoring Committee) Displayed on College notice board and hostel notice board. (So that student can contact the Director and other staff.)

➤ Right to Information... Contact Person

Name of the information Officer for RTI	:	Prof. Dr. Arun Ingle
Designation	:	Director
Phone number with STD Code	:	0241 - 2779558
Fax number with STD Code	:	0241 - 2779558 / 2778043
Email	:	inglearun@gmail.com
Name of the information Officer for RTI	:	Prof. Dr. Murari P. Sharma
Designation	:	Asso. Professor
Phone number with STD Code	:	0241 - 2779558
Fax number with STD Code	:	
Email	:	murarigsharma@yahoo.com
Name of the information Officer for RTI	:	Dr. Rajendrasing K. Pardeshi
Designation	:	Asso. Professor
Phone number with STD Code	:	0241 - 2779558
Fax number with STD Code	:	
Email	:	kavirajthakur@yahoo.co.in

➤ Academic Calender ... Plan 2020-2021

Activities	Sem - I & III	Sem - II & IV
Admission	July - August - 2020	-
Commencement of Classes	25th July 2020	First Week of Jan 2021
BASE Program & Presentations	Every Saturday	Every Saturday
Management Day	1st Sept-2020	---
Project / Diss. Presentation	First Week of Sept. 2020	First week of March 2021
Guest Lecture	Weekly in Sept. 2020	Weekly in Feb. 2021
Industrial Visits	Oct. 2020	Feb. 2021
Assignments	Oct-Nov -2020	Mar- April 2021
Internal Exams	Nov-First week	April First week 2021
University Exams	Dec-First week	May First week 2021
Industrial Training	Dec-2020 (Winter)	June July 2021 (SIP)
Seminar -State / National		Jan/ Feb.
Business Quiz		Last week-Feb 2021
Campus Interview		First week-March 2021
Annual Gathering		March 2021
University Result	First week of February	1st Week of July 2021

All round the year @ IBMRD



Shree Ganesh Festival @ IBMRD



Industrial Visit at Nashik



IBMRD Spandan Mex 2020



Solo Dance Performance
Spandan Mex 2020 @ IBMRD



Alumni Meet 2020



Students Activities @ NSS Champ,
Akolner



Gender equality @ IBMRD



Guest lecture @ IBMRD

Events...

All round the year @ IBMRD



IBMRD Spanden 2020



Spandan Mex 2020



NAAC State Level Conf @ IBMRD



Traditional day @ IBMRD



NSS Camp @ Akolner



Women empowerment @ IBMRD



NSS at Akolner



Tree plantation @ IBMRD



Participant in NAAC State Level Seminar @ IBMRD



Teachers day celebration @ IBMRD



Fort making competition won by IBMRD students



Walkethan @IBMRD



Get in touch



Call us on
(0241) 277 9693,
2779558, 2777682



For further information visit us on
www.ibmrd.org



Email us on
directoribmrd@gmail.com

Dr. Vithalrao Vikhe Patil Foundation's **INSTITUTE OF BUSINESS MANAGEMENT AND RURAL DEVELOPMENT**

NAAC "A" Grade Accredited Institution
Best Management College Award from SPPU Pune.
Approved by AICTE, New Delhi & Govt. of Maharashtra.
Recognized U/S 2 (f) & 12 (B) of UGC Act 1956, New Delhi,
Permanently affiliated to the SPPU, Pune.
Recipient of the 21st Dewang Mehta B School Award for
the Educational Leadership 2013.

**Vadgaon Gupta, Vilad Ghat, Post : MIDC,
Ahmednagar - 414 111. (Maharashtra)**